

Website review dan.com

Generated on June 25 2022 08:58 AM





The score is 58/100







SEO Content

| | Title | Buy and Sell Domain Names Dan.com Length : 35 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | Buy and Sell Domains with Dan.com. Discover millions of domain names available for sale. Dan.com keeps you safe. Length : 112 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>3</td><td>3</td><td>3</td><td>4</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Claim your space in the digital world• [H2] Buy and sell domains• [H2] Here for domain investors too• [H2] Build your online business• [H3] Popular domain names• [H3] 3-letter domain names• [H3] Premium domain names• [H4] Transparency first• [H4] Effortless trading• [H4] Secure transactions• [H5] Services• [H5] Learn• [H5] Company• [H5] Follow us | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 3 | 3 | 3 | 4 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 3 | 3 | 3 | 4 | 0 | | | | | | | | | |
| | Images | We found 1 images on this web page. | | | | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|--|
|  | | 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 23 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 4.35% Internal Links 95.65% |

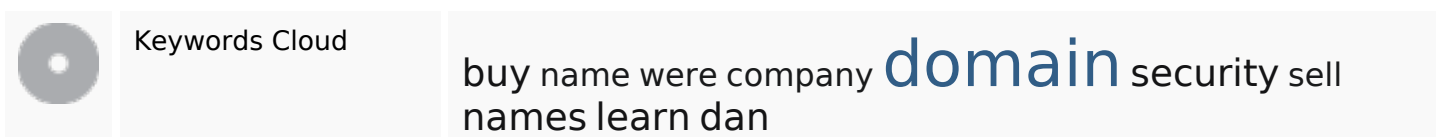
In-page links

| Anchor | Type | Juice |
|--------------------------------------|----------|---------------|
| = | Internal | Passing Juice |
| Buy a domain | Internal | Passing Juice |
| Sell your domain | Internal | Passing Juice |
| News | External | Passing Juice |
| Trust & Security | Internal | Passing Juice |
| Help center | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Transaction explorer | Internal | Passing Juice |
| Our story | Internal | Passing Juice |
| API Partnership Program | Internal | Passing Juice |
| Careers - We're hiring! | Internal | Passing Juice |
| Contact us | Internal | Passing Juice |
| Login | Internal | Passing Juice |
| Brokerage | Internal | Passing Juice |
| Privacy policy | Internal | Passing Juice |
| Terms of use | Internal | Passing Juice |
| Disclaimer | Internal | Passing Juice |
| Sitemap | Internal | Passing Juice |
| Nederlands | Internal | noFollow |
| Español | Internal | noFollow |
| 🇧🇪 | Internal | noFollow |
| Deutsch | Internal | noFollow |
| Français | Internal | noFollow |
| 🇩🇪 | Internal | noFollow |

SEO Keywords








Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| domain | 26 | ✓ | ✗ | ✓ | ✓ |
| names | 8 | ✓ | ✗ | ✓ | ✓ |







Keywords Consistency

| | | | | | |
|-------|---|---|---|---|---|
| dan | 8 | ✓ | ✗ | ✓ | ✗ |
| learn | 7 | ✗ | ✗ | ✗ | ✓ |
| buy | 6 | ✓ | ✗ | ✓ | ✓ |

Usability

| | | |
|--|--------------|--|
|  | Url | Domain : dan.com Length : 7 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 49 Warnings : 3 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> ✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. |

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://dan.com/sitemaps/sitemap.xml>



Robots.txt

<http://dan.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics