



Website review estischool.pl

Generated on May 21 2024 19:01 PM





The score is 60/100







SEO Content

	Title	<p>ESTI School in Krakow offers a British curriculum education.</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>ESTI School, following the British curriculum in Krakow. We offer integrated education with a personalised touch for every student. Join us and break the boundaries together!</p> <p>Length : 174</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1344 1481 1541"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table border="1" data-bbox="542 1568 1481 1639"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>7</td> <td>16</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1668 1452 2072" style="list-style-type: none"> • [H1] British Program School in Krakow • [H1] Subjects in Primary school • [H2] We are school based on British core values • [H2] Academic Overview • [H2] Assessment • [H2] ESTI School transforms into an exciting language camp during the summer months! • [H2] Catering • [H2] Hear From Our Families • [H2] Join us in shaping your child's future • [H3] Early years education • [H3] PRIMARY SCHOOL 	H1	H2	H3	H4	H5	H6	2	7	16	4	0	0
H1	H2	H3	H4	H5	H6									
2	7	16	4	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] E• [H3] S• [H3] T• [H3] I• [H3] EARLY YEARS EDUCATION• [H3] Ages 3-5• [H3] PRIMARY SCHOOL• [H3] Ages 5-11• [H3] Location• [H3] Discover creativity• [H3] Library• [H3] Bilingual education• [H3] Mindful Growth• [H3] After-School Enrichment Activities:• [H4] Education• [H4] Science• [H4] Technology• [H4] International
	Images	<p>We found 24 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 16 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p>

SEO Links

Internal Links 100%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Home	Internal	Passing Juice
Early years education	Internal	Passing Juice
Preschool	Internal	Passing Juice
Preparation for English school	Internal	Passing Juice
Preparation for Polish school	Internal	Passing Juice
Primary school	Internal	Passing Juice
Summer camp	Internal	Passing Juice
British Program	Internal	Passing Juice
Our Team	Internal	Passing Juice
Study and admission requirements	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Contacts	Internal	Passing Juice
PL	Internal	Passing Juice
UA	Internal	Passing Juice
PL	Internal	Passing Juice

SEO Keywords








Keywords Cloud

development program **school** british
preparation students learn primary childs
education





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
school	35	✓	✗	✓	✓
education	14	✓	✗	✓	✓
students	13	✗	✗	✗	✗
primary	10	✗	✗	✗	✓
program	9	✗	✗	✗	✓

Usability

	Url	Domain : estischool.pl Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.estischool.pl/sitemap.xml
	Robots.txt	http://estischool.pl/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics