Website review
evokesolutions.com

Generated on June 27 2022 18:24 PM

The score is 68/100

SEO Content

✅	Title	**Strategic Vision - Evoke Solutions** **Length : 34** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Evoke Solutions is a Toronto-based agency for web design, web development, print design, logo design, SEO, art direction, brand strategy, video, rebranding and more." **Length : 171** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Strategic Vision - Evoke Solutions
description	Evoke Solutions is a Toronto-based agency for web design, web development, print design, logo design, SEO, art direction, brand strategy, video, rebranding and more."
url	https://evokesolutions.com/
site_name	Evoke Solutions

SEO Content

	Headings	**H1** 0	**H2** 8	**H3** 17	**H4** 3	**H5** 0	**H6** 0	

- [H2] New Vision, New Leadership, New Brand
- [H2] Celebrating 30 Years With a Complete Rebrand
- [H2] We Drive Retail Success
- [H2] Evoke A Response
- [H2] Recent Work
- [H2] Inspired By Design
- [H2] Services
- [H2] Clients
- [H3] Sahajan
- [H3] Shortcovers
- [H3] Segal LLP
- [H3] Indigo
- [H3] Sklar Furnishings
- [H3] IBC
- [H3] Print & Packaging
- [H3] Web / Interactive
- [H3] Video & Motion Graphics
- [H3] Art Direction
- [H3] Identity / Naming
- [H3] Mobile Responsive
- [H3] Strategy
- [H3] SEO, SEM & Analytic
- [H3] Karen Hardy Principal
- [H3] Michael Serbinis
- [H3] Martin Hoffman Senior Vice President
- [H4] Segal LLP
- [H4] CEO, Kobo
- [H4] High Road Communications

	Images	We found 42 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **21%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

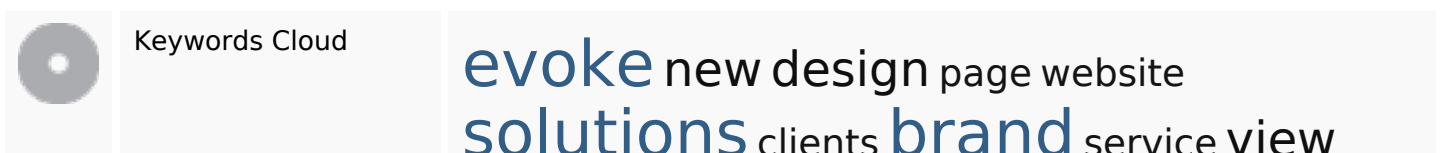|		
✓		
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 34 links including 1 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Success Stories	Internal	Passing Juice
Plum Rewards	Internal	Passing Juice
Kearns Mancini Architects	Internal	Passing Juice
Aquicon Construction	Internal	Passing Juice
Diamond Schmitt Architects	Internal	Passing Juice
Lifespeak	Internal	Passing Juice
Kobo	Internal	Passing Juice
Anne Sportun	Internal	Passing Juice
Sklar Furnishings	Internal	Passing Juice
Pikto	Internal	Passing Juice
Client Work	Internal	Passing Juice
Recent Designs	Internal	Passing Juice
Services	Internal	Passing Juice
Print & Packaging	Internal	Passing Juice
Web / Interactive	Internal	Passing Juice
Video & Motion Graphics	Internal	Passing Juice
Art Direction	Internal	Passing Juice

In-page links

Identity / Naming		Internal	Passing Juice
Brand Experience		Internal	Passing Juice
Strategy & Brand Vision		Internal	Passing Juice
SEO, SEM & Analytics		Internal	Passing Juice
About Us		Internal	Passing Juice
Who We Are »		Internal	Passing Juice
See Our Latest Work		Internal	Passing Juice
Sahajan		Internal	Passing Juice
Shortcovers		Internal	Passing Juice
Segal LLP		Internal	Passing Juice
Indigo		Internal	Passing Juice
Sklar Furnishings		Internal	Passing Juice
IBC		Internal	Passing Juice
See Our Latest Work »		Internal	Passing Juice
PRIVACY POLICY		Internal	Passing Juice
INFO@EVOKESOLUTIONS.COM		Internal	Passing Juice
Evoke Solutions		Internal	Passing Juice

SEO Keywords

Keywords Cloud	evoke new design page website solutions clients brand service view

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
evoke	22	✔	✖	✔	✔
solutions	20	✔	✖	✔	✖
brand	20	✖	✖	✔	✔

Keywords Consistency

design	12	✖	✖	✔	✔
new	12	✖	✖	✖	✔

Usability

	Url	Domain : evokesolutions.com Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 61 Warnings : 16
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4).

Document

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://evokesolutions.com/sitemap_index.xml
	Robots.txt	http://evokesolutions.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics