Website review gojilabs.com

The score is 55/100

SEO Content

✓	Title	Home - Goji Labs | Mobile App, Software, & Web Development **Length : 62** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Launch iconic products at the intersection of science and art. Launch iconic products at the intersection of science and art. We build and revamp digital platforms to inspire customers, increase adoption, and scale revenue. Get in touch What we do Made by Goji See more of our work Your project here Our proof is in **Length : 315** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	**Content**
locale	en_US
site_name	Goji Labs | Mobile App, Software, & Web Development
type	website
title	Home
description	Goji Labs is a website, mobile app, and software development firm based in Los Angeles and New York City, crafting custom digital products.
url	https://gojilabs.com/

SEO Content

		image	https://gojilabs.com/wp-content/uploads/2022/01/White2.jpg
		image:width	800
		image:height	800
		image:type	image/jpeg

	Headings	**H1** 2	**H2** 8	**H3** 2	**H4** 6	**H5** 0	**H6** 0

- [H1] Launch iconic products at the intersection of science and art.
- [H1] Launch iconic products at the intersection of science and art.
- [H2] Made by Goji See more of our work
- [H2] How we designed the world's first sports stock exchange.
- [H2] Your project here
- [H2] How Goji gets it done
- [H2] Award-winning results
- [H2] What our partners are saying:
- [H2] Recent Goji Blogs:Procrastinating? Make it educational. Read our blog
- [H2] Let's develop something awesome together.
- [H3] Get our newsletter
- [H3] Product Requirements Document
- [H4] An international nonprofit working to save our planet's species and habitats.
- [H4] Providing consumers with a trustworthy buying experience and brands with organic marketing.
- [H4] How we designed and built the future of real estate transactions
- [H4] A banking application with the social-driven mission to eliminate the wealth gap.
- [H4] A tool that enables frictionless communication between FQHC professionals.
- [H4] An online marketplace that allows investors to easily buy, receive and store precious metals.

	Images	We found 106 images on this web page. 94 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 51 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Contact	Internal	Passing Juice
Work	Internal	Passing Juice
PredictionStrike	Internal	Passing Juice
ADAK Athletic	Internal	Passing Juice
World Health Org	Internal	Passing Juice
World Wildlife Fund	Internal	Passing Juice
Root	Internal	Passing Juice
Truconnect	Internal	Passing Juice
Hard Assets Alliance	Internal	Passing Juice
ChangeFi	Internal	Passing Juice
pocket	Internal	Passing Juice

In-page links

healthpod	Internal	Passing Juice
Recco	Internal	Passing Juice
Wayfarer	Internal	Passing Juice
Services	Internal	Passing Juice
Android App Development	Internal	Passing Juice
UX Auditing	Internal	Passing Juice
Custom Software Development	Internal	Passing Juice
UX Design Consulting	Internal	Passing Juice
iOS App Development	Internal	Passing Juice
UX Research	Internal	Passing Juice
Mobile App Development	Internal	Passing Juice
UX/UI Design	Internal	Passing Juice
Native App Development	Internal	Passing Juice
Web Development	Internal	Passing Juice
Product Strategy Consulting	Internal	Passing Juice
Process	Internal	Passing Juice
Innovate and grow	Internal	Passing Juice
Launch a successful business	Internal	Passing Juice
Improve and scale	Internal	Passing Juice
Verticals	Internal	Passing Juice
EdTech App Development	Internal	Passing Juice
FinTech App Development	Internal	Passing Juice
HealthTech App Development	Internal	Passing Juice
Nonprofit App Development	Internal	Passing Juice
SaaS Platform Web Development	Internal	Passing Juice
Social Media App Development	Internal	Passing Juice
About Us	Internal	Passing Juice
Los Angeles App Development	Internal	Passing Juice

In-page links

New York App Development	Internal	Passing Juice
FAQ	Internal	Passing Juice
Blog	Internal	Passing Juice
Software	Internal	Passing Juice
Test-Driven Development (TDD) Practices: Why You Should Give It a Shot	Internal	Passing Juice
Strategy	Internal	Passing Juice
How To Monetize Your Mobile App	Internal	Passing Juice
Business Tips	Internal	Passing Juice
Six Ways AI Can Help Your Start-Up	Internal	Passing Juice
IMWCA	Internal	Passing Juice
Areas We Serve	Internal	Passing Juice
Privacy & Terms	Internal	Passing Juice

SEO Keywords

Keywords Cloud	ceo design development products founder top product clutch goji labs

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
goji	11	✔	✖	✔	✔
product	9	✖	✖	✔	✔
ceo	7	✖	✖	✖	✖
labs	7	✔	✖	✖	✖
development	6	✔	✖	✖	✖

Usability

	Url	Domain : gojilabs.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 176 Warnings : 25
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

◯	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. http://www.gojilabs.com/sitemap_index.xml
✔	Robots.txt	http://gojilabs.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. ▦ Google Analytics