



Website review namecheap.com

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The score is **56/100**







SEO Content

	<p>Title</p>	<p>Buy a domain name - Register cheap domain names from \$0.99 - Namecheap</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Register domain names at Namecheap. Buy cheap domain names and enjoy 24/7 support. With over 13 million domains under management, you know you're in good hands.</p> <p>Length : 160</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>14</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1305 2078" style="list-style-type: none"> • [H1] Buy a domain and everything else you need • [H2] Bring your ideas to life • [H2] Explore current top deals • [H2] Search the most popular domains • [H2] Find your ideal WordPress hosting • [H2] Give your idea a home • [H2] Keep your site safe • [H2] Make life easier with apps • [H2] Trusted the world over • [H2] Every step to online success • [H2] Why Namecheap • [H2] Unleash your full potential • [H2] Stay inspired • [H3] Bring your website to life, and help it thrive • [H3] Buy a domain 	H1	H2	H3	H4	H5	H6	1	12	14	0	0	0
H1	H2	H3	H4	H5	H6									
1	12	14	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Find the right hosting for your domain• [H3] Add professional email• [H3] Security for you and your customers• [H3] Boost performance with our apps• [H3] Simple — it's all about you• [H3] Privacy and security• [H3] Your business online• [H3] Customer service• [H3] Extra support and knowledge is waiting for you• [H3] First site support• [H3] Discover our blog• [H3] Transfer to more
	Images	We found 33 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 93 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.23% Internal Links 96.77%

In-page links

Anchor	Type	Juice
Contact us	Internal	Passing Juice
Submit Ticket	Internal	Passing Juice
Live Chat	Internal	Passing Juice
Report Abuse	Internal	Passing Juice
Domain Name Search	Internal	Passing Juice
Domain Transfer	Internal	Passing Juice
New TLDs	Internal	Passing Juice
Bulk Domain Search	Internal	Passing Juice
TLD List	Internal	Passing Juice
Marketplace	Internal	Passing Juice
Whois Lookup	Internal	Passing Juice
PremiumDNS	Internal	Passing Juice
FreeDNS	Internal	Passing Juice
Hosting	Internal	Passing Juice
Shared Hosting	Internal	Passing Juice
WordPress Hosting	Internal	Passing Juice
Reseller Hosting	Internal	Passing Juice
VPS Hosting	Internal	Passing Juice
Dedicated Servers	Internal	Passing Juice
Migrate to Namecheap	Internal	Passing Juice
Migrate to WordPress	Internal	Passing Juice
Business Email	Internal	Passing Juice
Migrate Email	Internal	Passing Juice
Anti-Spam Protection	Internal	Passing Juice
Marketplace	Internal	Passing Juice
Subscriptions	Internal	Passing Juice
Relate	Internal	Passing Juice

In-page links

Visual	Internal	Passing Juice
Logo Maker	Internal	Passing Juice
Business Card Maker	Internal	Passing Juice
SSL Certificates	Internal	Passing Juice
Domain Privacy	Internal	Passing Juice
CDN	Internal	Passing Juice
2FA	Internal	Passing Juice
Public DNS	Internal	Passing Juice
Help Center	Internal	Passing Juice
Knowledgebase	Internal	Passing Juice
Guru Guides	Internal	Passing Juice
Expert Summit	Internal	Passing Juice
Blog	Internal	Passing Juice
How-To Videos	Internal	Passing Juice
Status Updates	Internal	Passing Juice
page	External	Passing Juice
Improve your customer ratings. Easy Review Manager tool — start free trial →	Internal	Passing Juice
View all available extensions	Internal	Passing Juice
.COM	Internal	Passing Juice
.NET	Internal	Passing Juice
Discover even more savings →	Internal	Passing Juice
check our pricing	Internal	Passing Juice
Check out more domains →	Internal	Passing Juice
Host your WordPress site →	Internal	Passing Juice
Find the right hosting →	Internal	Passing Juice
Secure yourself online →	Internal	Passing Juice
Make life easier with apps →	Internal	Passing Juice
Read them all →	External	Passing Juice

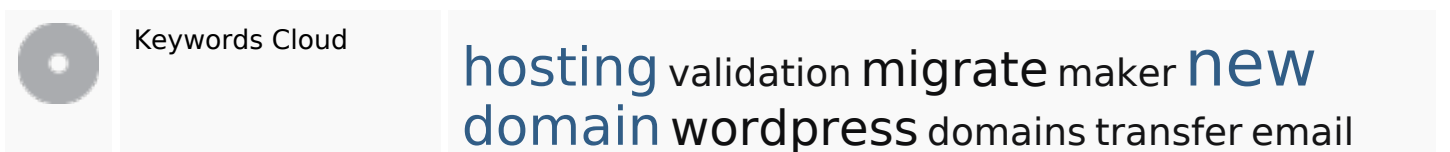
In-page links

domain name generator	Internal	Passing Juice
domain transfers are free and easy	Internal	Passing Juice
Discover all domain extensions →	Internal	Passing Juice
Site Maker	Internal	Passing Juice
See email plans →	Internal	Passing Juice
2-Factor Authentication	Internal	Passing Juice
Logo Maker	Internal	Passing Juice
Visual Suite	Internal	Passing Juice
Support Team	Internal	Passing Juice
Guru Guides	Internal	Passing Juice
Get started	Internal	Passing Juice
Get learning	Internal	Passing Juice
Marketplace	Internal	Passing Juice
deals on one page	Internal	Passing Juice
choosing the right domain registrar	Internal	Passing Juice
guide to choosing the best domain	Internal	Passing Juice
Visit our Knowledgebase →	Internal	Passing Juice
Go to Live Chat page	Internal	Passing Juice
Domains	Internal	Passing Juice
New TLDs	Internal	Passing Juice
Personal Domain	Internal	Passing Juice
Security	Internal	Passing Juice
ID Validation	Internal	Passing Juice
Comodo	Internal	Passing Juice
Organization Validation	Internal	Passing Juice
Domain Validation	Internal	Passing Juice
Extended Validation	Internal	Passing Juice
Single Domain	Internal	Passing Juice

In-page links

Wildcard	Internal	Passing Juice
Multi-Domain	Internal	Passing Juice
Resellers	Internal	Passing Juice
Report Abuse	Internal	Passing Juice
Site Maker	Internal	Passing Juice
Business Name Generator	Internal	Passing Juice
Careers	Internal	Passing Juice
Affiliates	Internal	Passing Juice
Send us Feedback	Internal	Passing Juice
Cookie Preferences	External	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	25	✗	✗	✗	✗
hosting	19	✗	✗	✗	✓
domain	16	✓	✗	✓	✓
migrate	11	✗	✗	✗	✗
wordpress	10	✗	✗	✗	✓







Usability

	Url	Domain : namecheap.com Length : 13
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 147 Warnings : 20
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.namecheap.com/sitemap.xml
	Robots.txt	http://namecheap.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.