







# Website review ptbocanada.com

Generated on August 08 2022 20:54 PM






The score is 52/100







## SEO Content

	<p>Title</p>	<p>PtboCanada</p> <p><b>Length : 10</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>News and events in Peterborough, Ontario</p> <p><b>Length : 40</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1989"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>PtboCanada</td> </tr> <tr> <td>title</td> <td>PtboCanada</td> </tr> <tr> <td>url</td> <td>https://www.ptbocanada.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>News and events in Peterborough, Ontario</td> </tr> <tr> <td>image</td> <td>http://static1.squarespace.com/static/50cca155e4b0c301a8212ad4/t/5c1930c070a6ad745df0c5ac/1545154758789/PTBOCanada+Logo+FINAL.png?format=1500w</td> </tr> <tr> <td>image:width</td> <td>1400</td> </tr> <tr> <td>image:height</td> <td>849</td> </tr> </tbody> </table>	Property	Content	site_name	PtboCanada	title	PtboCanada	url	https://www.ptbocanada.com	type	website	description	News and events in Peterborough, Ontario	image	http://static1.squarespace.com/static/50cca155e4b0c301a8212ad4/t/5c1930c070a6ad745df0c5ac/1545154758789/PTBOCanada+Logo+FINAL.png?format=1500w	image:width	1400	image:height	849
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	<p>Headings</p>	<p><b>H1</b>      <b>H2</b>      <b>H3</b>      <b>H4</b>      <b>H5</b>      <b>H6</b></p>																		

## SEO Content

		1      3      2      0      0      0
		<ul style="list-style-type: none"> <li>• [H1] Home</li> <li>• [H2] New Stuff...</li> <li>• [H2] Facebook</li> <li>• [H2] Instagram</li> <li>• [H3] Send tips to tips@ptbocanada.com Sign up for PTBOBuzz newsletter!</li> <li>• [H3] Sponsored post by Patrick McAuley Group</li> </ul>
	Images	<p>We found 63 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 60 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10%</p> <p>Internal Links 90%</p>

## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">PtboCanada</a>	Internal	Passing Juice
<a href="#">Featured Posts</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Hometown PTBO</a>	Internal	Passing Juice
<a href="#">PTBO EATS</a>	Internal	Passing Juice
<a href="#">Upcoming Events</a>	Internal	Passing Juice
<a href="#">Clubs</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Volunteer</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">TikTok</a>	External	Passing Juice
<a href="#">YouTube</a>	External	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Advertise</a>	Internal	Passing Juice
<a href="#">Appointment</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">Peterborough Petes Trade Sam Alfano For Vancouver Canucks Prospect Connor Lockhart</a>	Internal	Passing Juice
<a href="#">Lakers Extend Playoff Series Lead With 12-8 Road Win</a>	Internal	Passing Juice
<a href="#">Artwork Memorializes Messages From Residents Impacted By Suicide And Overdose</a>	Internal	Passing Juice
<a href="#">StoosNews Spotlight: Check Out The Business Beat This Week Featuring Deanna Spence, Sino's Fine Foods, GreenUP and Peterborough Chamber</a>	Internal	Passing Juice
<a href="#">PTBOBuzz</a>	Internal	Passing Juice

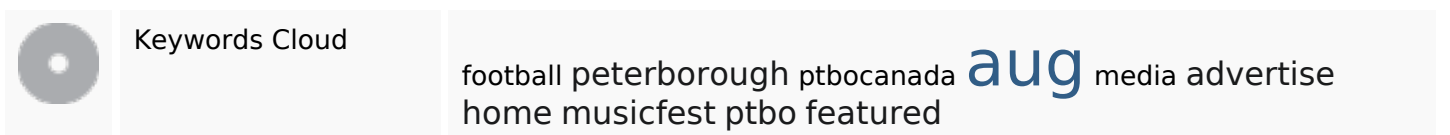
## In-page links

<a href="#">Local Youngster Hosting Lemonade Stand To Help Friend In Dirt Bike Accident Recovery</a>	Internal	Passing Juice
<a href="#">Blind Woman To Cycle Through Peterborough in Province-Wide Tour; Fundraiser To Create Stem Cell Registry</a>	Internal	Passing Juice
<a href="#">Peterborough Lakers Lose 11-10 In Double Overtime to Brooklin Lacrosse Club in Evenly Matched Game</a>	Internal	Passing Juice
<a href="#">Peterborough Musicfest Welcomes Alyssa Reid And Valley On Saturday</a>	Internal	Passing Juice
<a href="#">PTBOCanada Featured Post: Wellness Minute With Jo Anne's Place Health Foods: Summer Essentials</a>	Internal	Passing Juice
<a href="#">Peterborough Police Seeking Whereabouts of Missing 38-Year Old Local Man</a>	Internal	Passing Juice
<a href="#">Heat Alert In Effect In Peterborough As Temperatures Expected To Reach Over 31 Degrees</a>	Internal	Passing Juice
<a href="#">Peterborough Peace Council To Host Annual Lantern Vigil On Anniversary Of The Bombings Of Hiroshima And Nagasaki</a>	Internal	Passing Juice
<a href="#">Peterborough GreenUp Hosting 'Let's Bike!' Around The County To Encourage Bike Safety And Fun</a>	Internal	Passing Juice
<a href="#">PRHC Emergency Department Pressured With Max Bed Capacity and Staffing Shortages; Urge Patients to See Other Clinics If Possible</a>	Internal	Passing Juice
<a href="#">Hometown PTBO: Lakers Holden and Taite Cattoni on Growing Up Playing Lacrosse Together and Their Favourite Italian Eats in Town</a>	Internal	Passing Juice
<a href="#">Peterborough Century 21 Lakers Hosting Fan Appreciation Day Ahead Of Game 3 On Thursday</a>	Internal	Passing Juice
<a href="#">PTBOCanada Featured Post: Level A Professional Group Works With Employers To Recruit The Best Team</a>	Internal	Passing Juice
<a href="#">Electric City Football Club Allow Extra Time Comeback for 2-2 Draw</a>	Internal	Passing Juice
<a href="#">Peterborough Humane Society Is Welcoming Back Volunteers Ahead Of Moving To Their New Home</a>	Internal	Passing Juice
<a href="#">Peterborough And The Kawarthas Chamber Of Commerce Names New President And CEO</a>	Internal	Passing Juice
<a href="#">Construction At Scott Mills Dam Nearing Completion</a>	Internal	Passing Juice
<a href="#">Local TV Producer Finishes First Place in Kingston Duathlon</a>	Internal	Passing Juice
<a href="#">PTBOCanada Featured Post: Explore PTBO With Patrick McAuley; Chemong Lodge</a>	Internal	Passing Juice

## In-page links

<a href="#">Fleming College Creates New Post-Secondary Pathway With Brock University</a>	Internal	Passing Juice
<a href="#">here</a>	Internal	Passing Juice
<a href="#">4th line Theater "Wishful Seeing" by Maja Ardal</a>	Internal	Passing Juice
<a href="#">Ontario 55+ Summer Games</a>	Internal	Passing Juice
<a href="#">Lantern Ceremony in Commemoration of Hiroshima and Nagasaki</a>	Internal	Passing Juice
<a href="#">Peterborough Musicfest: The Strumbellas</a>	Internal	Passing Juice
<a href="#">GreenUP's 30th Anniversary Celebration!</a>	Internal	Passing Juice
<a href="#">Buckhorn Festival of the Arts</a>	Internal	Passing Juice
<a href="#">Electric City Football Club Men's Home Game VS. FC London</a>	Internal	Passing Juice
<a href="#">Peterborough Musicfest: CHICAGO TRANSIT - A TRIBUTE TO CHICAGO-ROCK</a>	Internal	Passing Juice
<a href="#">"Tying the Knot" - Early Wedding Traditions at Lang Pioneer Village</a>	Internal	Passing Juice
<a href="#">Stand-Up Comedy LIVE @ Gerti's</a>	Internal	Passing Juice
<a href="#">Peterborough Musicfest: Hotel California (Eagles Tribute)</a>	Internal	Passing Juice
<a href="#">Electric City Football Club Men's Home Game VS. St. Catherines Roma Wolves</a>	Internal	Passing Juice
<a href="#">Tweets by @Ptbo_Canada</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
aug	78	✘	✘	✘	✘
peterborough	11	✘	✘	✔	✘
home	5	✘	✘	✘	✔







## Keywords Consistency

featured	4	✘	✘	✘	✘
ptbo	4	✔	✘	✘	✔



## Usability

	Url	Domain : ptbocanada.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 11
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> <li>✔ Excellent, your website doesn't use nested tables.</li> <li>✘ Too bad, your website is using inline styles.</li> <li>✔ Great, your website has few CSS files.</li> </ul>




## Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.ptbocanada.com/sitemap.xml>



### Robots.txt

<http://ptbocanada.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics