







# Website review thebinaschool.com

Generated on May 08 2024 09:26 AM

The score is 47/100



## SEO Content

	Title	<p>bina — Online private preschool &amp; elementary school   Accredited international online home school for children 4-12</p> <p><b>Length : 119</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>International private online elementary school for ages 4-12. Small classes, experienced teachers, and a curriculum that balances standardization and personalization. At home schooling for gen A's.</p> <p><b>Length : 197</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>description</td><td>International private online elementary school for ages 4-12. Small classes, experienced teachers, and a curriculum that balances standardization and personalization. At home schooling for gen A's.</td></tr><tr><td>title</td><td>bina — Online private preschool &amp; elementary school   Accredited international online home school for children 4-12</td></tr><tr><td>image</td><td><a href="https://www.thebinaschool.com/hubfs/Landing-2.png#keepProtocol">https://www.thebinaschool.com/hubfs/Landing-2.png#keepProtocol</a></td></tr><tr><td>image:width</td><td>1920</td></tr><tr><td>image:height</td><td>1080</td></tr></tbody></table>	Property	Content	description	International private online elementary school for ages 4-12. Small classes, experienced teachers, and a curriculum that balances standardization and personalization. At home schooling for gen A's.	title	bina — Online private preschool & elementary school   Accredited international online home school for children 4-12	image	<a href="https://www.thebinaschool.com/hubfs/Landing-2.png#keepProtocol">https://www.thebinaschool.com/hubfs/Landing-2.png#keepProtocol</a>	image:width	1920	image:height	1080
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# SEO Content

		url <a href="https://www.thebinaschool.com">https://www.thebinaschool.com</a>					
Headings		<b>H1</b> 1	<b>H2</b> 1	<b>H3</b> 6	<b>H4</b> 24	<b>H5</b> 10	<b>H6</b> 72
				<ul style="list-style-type: none"> <li>• [H1] A global, accredited school that fits your family everywhere</li> </ul>	<ul style="list-style-type: none"> <li>• [H2] Your path to premium education, priced right</li> </ul>	<ul style="list-style-type: none"> <li>• [H3] Why choose bina?</li> <li>• [H3] Get started in 3 easy steps</li> <li>• [H3] \$875</li> <li>• [H3] \$857</li> <li>• [H3] \$831</li> </ul>	<ul style="list-style-type: none"> <li>• [H3] Your path to premium education, priced right</li> <li>• [H4] Surpassing US and UK averages with top 8% performance.</li> <li>• [H4] Easily transition in and out of highest-quality schools globally.</li> <li>• [H4] Maximise potential with unparalleled educator attention.</li> <li>• [H4]</li> <li>• [H4] Wherever you are, your child will get the highest-quality, accredited education with their tiny group of friends from all over the world.</li> <li>• [H4] Meet your child's crew</li> <li>• [H4] More learning, less stress</li> <li>• [H4] Full days, fulfilled kids</li> <li>• [H4] In-the-know parenting</li> <li>• [H4] hbspt.cta._relativeUrls=true;hbspt.cta.load(26122306, '27df9936-0db5-4227-90e1-8ee018028b00', {"useNewLoader":"true","region":"eu1"});</li> <li>• [H4] Only 7 kids per class with globally-experienced educators</li> <li>• [H4] World-ready and academically strong</li> <li>• [H4] Active learning is sticky (and also super fun!)</li> <li>• [H4] Every day is about making friends and emotional growth</li> <li>• [H4] From blah to aha! Every lesson is a discovery</li> <li>• [H4] Lifelong friends: find your child's tribe at bina</li> <li>• [H4] hbspt.cta._relativeUrls=true;hbspt.cta.load(26122306, '27df9936-0db5-4227-90e1-8ee018028b00', {"useNewLoader":"true","region":"eu1"});</li> <li>• [H4] Family sneak peek</li> <li>• [H4] Your child's bina quest</li> <li>• [H4]</li> <li>• [H4] hbspt.cta._relativeUrls=true;hbspt.cta.load(26122306, '27df9936-0db5-4227-90e1-8ee018028b00', {"useNewLoader":"true","region":"eu1"});</li> <li>• [H4] full price</li> <li>• [H4] 2% discount</li> <li>• [H4] 5% discount</li> <li>• [H5] Full-time digital education, crafted for your 4 to 12 year old</li> <li>• [H5] 2024 start dates: 15 January, 3 April, 24 July, 9 October</li> <li>• [H5] We offer 3 different payment plans for our full time program. We also offer a 10% discount for siblings after the first fully enrolled child.</li> <li>• [H5]</li> <li>• [H5] / Month</li> </ul>





## SEO Content

- [H5] Billed Monthly
- [H5] / Month
- [H5] Billed Quarterly
- [H5] / Month
- [H5] Billed Yearly
- [H6] "We love the social and emotional work that you do with the kids. She uses those skills every day. She's made great improvements with math as well. We appreciate the flexibility so that we can have the lifestyle we want. It's all because of bina."
- [H6] Lorena, Brazil
- [H6] "I can't rave enough about bina! She has been so happy. I see how she's thriving and how she loves going to class every day. I love how the teachers handle challenges with the children. They're very patient and attentive. They mimic how to regulate in difficult situations."
- [H6] Paul, Mexico
- [H6] "There's so much we love about bina! There's a good mix of different types of activities, using art and fun and games, which keeps her attention. She says the school days go so fast! We tell her that time flies when you're having fun. We appreciate the routine of checking in, talking about feelings, and asking what's going on with each other. She's building her emotional intelligence and gaining tools to help herself."
- [H6] Amanda, Canada
- [H6] "Yesterday at dinner, I asked my daughter what her favorite moment was from school, and she replied - All of it!"
- [H6] Betsy, USA
- [H6] "bina has completely changed our perception of online schooling! Our boys relish every moment with new friends they met in class from another part of the world."
- [H6] Kirubel, USA
- [H6] "Madison adores her teacher, Georgie. Since starting, she has become so much more outgoing and absolutely loves meeting her new friends across the world!"
- [H6] Olive, Ireland
- [H6] Academic mastery
- [H6] Internationally accredited
- [H6] Educator to student ratio
- [H6] \* Up to 7 kids in a group
- [H6] \* 4-12 year-olds
- [H6] \* 2 educators matched with each class
- [H6] \* Bi-weekly one-on-one teacher meetings
- [H6] \* 187 learning days a year
- [H6] \* 4 quarters: next one starting 15 January, 2024
- [H6] \* Our 2024 intakes are: 15 January, 3 April, 24 July, and 9 October
- [H6] \* Monday through Friday
- [H6] \* 5h daily online live lessons
- [H6] \* 20 min digital playground
- [H6] \* Real-time teacher feedback
- [H6] \* Direct messaging for families
- [H6] \* Ever-adapting progress reports
- [H6] \* Global community support
- [H6] "No more morning rush! With bina, the kids learn so much, and we still have our peaceful mornings in nature."





## SEO Content

- [H6]
- [H6] Mina, Nazareth
- [H6] "Regular schools just didn't get it. But Bina? They've been a lifeline for my unique kiddos."
- [H6]
- [H6] Mei Mei, Toronto
- [H6] "With Bina, we're cutting down on commutes and upping our outdoor time. It's education with a conscience!"
- [H6]
- [H6] Manuel, Lisbon
- [H6] "Thanks to Bina, my kiddo's learning about the world just like we always hoped. It's a game-changer!"
- [H6]
- [H6] João, Manaus
- [H6] "Between my tech job and Bina, I still get those precious cuddle breaks with my little ones. It's the best of both worlds!"
- [H6]
- [H6] Angela, Austin
- [H6] "Every time we move, Bina's right there with us. My kids are making friends and staying on track academically."
- [H6]
- [H6] Anton, 🇩🇪🇸
- [H6] Nurtured by experts, surrounded by friends. In their tiny class with their highly-educated teachers, your child is seen, heard, and cherished.
- [H6] Our curriculum is fully accredited, meeting all UK and US educational standards. It's a comprehensive academic foundation that prepares your child for success, both in top global schools and in life.
- [H6] Thematic learning at Bina turns lessons into adventures. Your child masters academics while exploring biomes like the rainforest or tundra. It's smart learning that shapes global citizens.
- [H6] Our daily social-emotional learning program turns classrooms into life labs. Here, your child learns to be empathetic, responsible, and authentic. The result? A well-rounded kid, ready for real-world success.
- [H6] Thematic learning at Bina turns lessons into adventures. Your child masters academics while exploring biomes like rainforests or tundras. It's smart learning that shapes global citizens.
- [H6] Our daily Social-Emotional Learning program turns classrooms into life labs. Here, your child learns to be empathetic, responsible, and authentic. The result? A well-rounded kid ready for real-world success.
- [H6] Step 1
- [H6] Explore 8 biomes through the Bina lens and get a tailored overview of our offerings for your family.
- [H6] Step 2
- [H6] Your child dives into the Bina-verse with edu-play, and you receive custom growth strategies.
- [H6] Step 3
- [H6] We guide your family through easy onboarding, prepping you for an awesome first day.
- [H6] Most Popular
- [H6] Best Offer

## SEO Content

		<ul style="list-style-type: none"><li>• [H6] monthly subscription</li><li>• [H6] \$875 / month</li><li>• [H6]</li><li>• [H6] quarterly subscription</li><li>• [H6] \$857 / month</li><li>• [H6]</li><li>• [H6] yearly subscription</li><li>• [H6] \$831 / month</li><li>• [H6]</li><li>• [H6] We offer a 10% discount for siblings after the first fully enrolled child.</li><li>• [H6] A global, mobile, whole schooling experience for 4-12 year olds that fits your family everywhere</li></ul>
	Images	We found 65 images on this web page.  3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 5%  Internal Links 95%

## In-page links

Anchor	Type	Juice
<a href="#">×</a>	External	Passing Juice
<a href="#">How it works</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">globally</a>	Internal	Passing Juice
<a href="#">unparalleled educator attention</a>	Internal	Passing Juice
<a href="#">Real-time teacher feedback</a>	Internal	Passing Juice
<a href="#">seen, heard, and cherished</a>	Internal	Passing Juice
<a href="#">comprehensive academic foundation</a>	Internal	Passing Juice
<a href="#">Thematic learning</a>	Internal	Passing Juice
<a href="#">adventures</a>	Internal	Passing Juice
<a href="#">awesome first day</a>	Internal	Passing Juice
<a href="#">Join us</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Imprint</a>	Internal	Passing Juice
<a href="#">Important Dates</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Legal</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

education **blog works how home**  
school step family accredited bina





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	6	✓	✗	✓	✗
blog	5	✗	✗	✗	✗
works	5	✗	✗	✗	✗
how	5	✗	✗	✗	✓
bina	3	✓	✗	✗	✓








## Usability

	Url	Domain : thebinaschool.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 113 Warnings : 112
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.thebinaschool.com/sitemap.xml">https://www.thebinaschool.com/sitemap.xml</a>
	Robots.txt	<a href="http://thebinaschool.com/robots.txt">http://thebinaschool.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics