



# Website review trackerwave.com

Generated on June 24 2022 08:39 AM





The score is 53/100




## SEO Content

	Title	<p>Trackerwave   Comprehensive Healthcare RTLS solutions</p> <p><b>Length : 53</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Trackerwave Ovitag™ Real Time Location Services (RTLS) : Most Comprehensive Hospital RTLS solution in the world</p> <p><b>Length : 111</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Trackerwave, trackerwave, Tracker Wave, tracker wave, Hospital Health IT, RTLS, Real Time Location Services, bluetooth asset tracking, tracking tags, Patient Tracking, Asset Tracking, Operation Theatre Workflow, COVID-19, contact tracing, social distancing, vitals monitoring, infant safety, indoor navigation, outdoor tracking, porter management, nurse call, way finding, hand Hygiene, vital monitoring, infection control, healthcare, BLE, IoT, UWB, Ultra Wide Band, NBloT, Bluetooth Gateway, Bluetooth Reader, Environment Monitoring, Regulatory Reporting, NABH, JCI, Hospital Regulatory, html</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1547 1481 1832"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Trackerwave Ovitag™ Real Time Location Services (RTLS)</td> </tr> <tr> <td>url</td> <td>https://www.trackerwave.com</td> </tr> </tbody> </table>	Property	Content	title	Trackerwave Ovitag™ Real Time Location Services (RTLS)	url	https://www.trackerwave.com						
Property	Content													
title	Trackerwave Ovitag™ Real Time Location Services (RTLS)													
url	https://www.trackerwave.com													
	Headings	<table border="1" data-bbox="539 1861 1481 1933"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>4</td> <td>0</td> <td>16</td> <td>6</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="614 1966 970 2063" style="list-style-type: none"> <li>• [H2] Our Solutions</li> <li>• [H2] Industrial Solutions</li> <li>• [H2] Quick Links</li> </ul>	H1	H2	H3	H4	H5	H6	0	4	0	16	6	1
H1	H2	H3	H4	H5	H6									
0	4	0	16	6	1									




## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Contact Us</li><li>• [H4] HOW CAN WE HELP YOU?</li><li>• [H4] HOW CAN WE HELP YOU</li><li>• [H4] Introducing</li><li>• [H4] DIGITRACE</li><li>• [H4] Social Distancing and Contact Tracing tags</li><li>• [H4]</li><li>• [H4] Risk Free Contact tracing &amp; Social Distancing analytics</li><li>• [H4] Bluetooth powered Social Distancing and Contact Tracing devices, and drive compliance to enterprises to help prevent exposure to COVID-19, with no network infrastructure</li><li>• [H4] Social Distancing and Contact Tracing</li><li>• [H4] Trackerwave empowers workplaces to safely reopen by automating employee social distancing and easy contact tracing</li><li>• [H4] Key Features</li><li>• [H4] Ensure Safety in your workplace</li><li>• [H4] Trackerwave empowers workplace to safely reopen by installing smart IoT devices</li><li>• [H4] Customers and Partners</li><li>• [H4] News and Media</li><li>• [H4] News and Media</li><li>• [H5] Tracking</li><li>• [H5] Asset Management</li><li>• [H5] Nurse Call Automation</li><li>• [H5] Employee Safety</li><li>• [H5] Way Finding</li><li>• [H5] Staff Communication</li><li>• [H6] Empowers workplaces to safely reopen by automating employee social distancing and easy contact tracing</li></ul>
	Images	<p>We found 30 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>12%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
---	-------------	---

## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">View More</a>	Internal	Passing Juice
<a href="#">Location Tracking</a>	Internal	Passing Juice
<a href="#">Patient Safety</a>	Internal	Passing Juice
<a href="#">Asset Management</a>	Internal	Passing Juice
<a href="#">Environment Monitoring</a>	Internal	Passing Juice
<a href="#">Hand Hygiene Compliance</a>	Internal	Passing Juice
<a href="#">Infant Security</a>	Internal	Passing Juice
<a href="#">Employee Safety &amp; Tracking</a>	Internal	Passing Juice
<a href="#">Nurse Call Automation</a>	Internal	Passing Juice
<a href="#">Vitals Monitoring Solution</a>	Internal	Passing Juice
<a href="#">Outdoor Tracking Solution</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Blogs</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Partner Portal</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice

## In-page links

[Contact](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

solutions solution safety staff trackerwave read  
call more aware location

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	9	✘	✘	✘	✘
read	6	✘	✔	✘	✘
staff	4	✘	✘	✘	✔
aware	3	✘	✘	✘	✘
solution	3	✔	✘	✔	✔





## Usability

	Url	Domain : trackerwave.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 43 Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.trackerwave.com/tw-sitemap.xml">https://www.trackerwave.com/tw-sitemap.xml</a>
	Robots.txt	<a href="http://trackerwave.com/robots.txt">http://trackerwave.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

## Optimization



Google Analytics